

In the Claims:

1. (currently amended) A method comprising
recording a first length of time of a first positive audience response of one or more test subjects to a presentation; and
displaying a first numerical value for the first length of time on a computer monitor; and
displaying a first alphanumeric heading on the computer monitor which indicates what the first numerical value refers to.
2. (original) The method of claim 1 wherein
the presentation is a performance.
3. (original) The method of claim 1 wherein
first positive audience response is audible.
4. (currently amended) The method of claim 1 further comprising
recording a total length of time of the presentation;
displaying a second numerical value for the total length of time of the presentation on the computer monitor; and
displaying a second alphanumeric heading on the computer monitor, wherein the second alphanumeric heading indicates what the second numerical value refers to.
~~displaying the length of time.~~
5. (original) The method of claim 1 further comprising
determining an accumulated amount of time of positive audience response of one or more test subjects to a presentation;

determining a ratio of the accumulated amount of time of positive audience response divided by the length of total time of the presentation;

and displaying the ratio on a computer monitor.

6. (original) The method of claim 5 wherein

the ratio is displayed as a percentage of the total time of the presentation.

7. (original) The method of claim 1 wherein

the first positive audience response is comprised of laughter of the one or more test subjects.

8. (original) The method of claim 1 wherein

the accumulated amount of time of positive audience response is comprised of an accumulated amount of time of laughter of the one or more test subjects.

9. (currently amended) The method of claim 1 further comprising

determining and displaying on the computer monitor a second numerical value for an accumulated amount of time of positive audience response of one or more test subjects for a first minute of the presentation.

10. (currently amended) The method of claim 9 further comprising

determining and displaying on the computer monitor a third numerical value for the accumulated amount of time of positive audience response of one or more test subjects for a second minute of a presentation.

11. (currently amended) The method of claim 1 further comprising

determining and displaying on the computer monitor a second numerical value for an average amount of time of positive audience response of one or more test subjects per minute of the presentation.

12. (currently amended) The method of claim 1 further comprising

determining and displaying on the computer monitor a second numerical value for the total number of positive audience responses of the one or more test subjects in a first minute of the presentation.

13. (currently amended) The method of claim 12 further comprising

determining and displaying on the computer monitor a third numerical value for the total number of positive audience responses of the one or more test subjects in a second minute of the presentation.

14. (currently amended) The method of claim 1 further comprising

determining and displaying on the computer monitor a second numerical value for the average number of positive audience responses of the one or more test subjects per minute of the presentation.

15. (currently amended) An apparatus comprising

a performance timer for keeping track of the length of time of a performance;

a positive audience response timer for keeping track of the length of time of a positive audience response of an audience comprised of one or more test subjects, to one or more portions of the performance;

a computer processor;

and a computer monitor;

wherein the computer processor displays a first numerical value for a running time of the performance timer and a second numerical value for a running time of the positive audience response timer on the computer monitor;

wherein the computer processor displays a first alphanumeric heading on the computer monitor which indicates what the first numerical value refers to; and

wherein the computer processor displays a second alphanumeric heading on the computer monitor which indicates what the second numerical value refers to.

16. (currently amended) The apparatus of claim 15 wherein

the computer processor determines an accumulated positive audience response time from one or more positive audience response times determined by the positive audience response timer;

the computer processor determines a ratio of the accumulated positive audience response time versus a total performance time determined by the performance timer;

~~and~~ wherein the computer processor displays the ratio on the computer monitor; ~~and~~

wherein the computer processor displays a third alphanumeric heading on the computer monitor which indicates what the ratio refers to.

17. (original) The apparatus of claim 16 wherein

the ratio is displayed as a percentage.

18. (original) The apparatus of claim 15 wherein

the positive audience response is comprised of laughter of the one or more test subjects in the audience.

~~17:~~ 19. (currently amended) The apparatus of claim 16 wherein

the accumulated positive audience response time is comprised of an accumulated amount of time of laughter of the one or more test subjects.

~~18:~~ 20. (currently amended) The apparatus of claim 15 wherein

the computer processor determines and displays on the computer monitor a third numerical value for an accumulated amount of time of positive audience response of the one or more test subjects for a first minute of the performance.

~~19:~~ 21. (currently amended) The apparatus of claim ~~18~~ 20 wherein

the computer processor determines and displays on the computer monitor a fourth numerical value for the accumulated amount of time of positive audience response of one or more test subjects for a second minute of the performance.

~~20:~~ 22. (currently amended) The apparatus of claim 15 wherein

the computer processor determines and displays on the computer monitor a third numerical value for an average amount of time of positive audience response of the one or more test subjects per minute of the performance.

~~24:~~ 23. (currently amended) The apparatus of claim ~~13~~ 15 wherein

the computer processor determines and displays on the computer monitor a third numerical value for the total number of positive audience responses of the one or more test subjects in a first minute of the performance.

~~22:~~ 24. (currently amended) The apparatus of claim ~~24~~ 23 wherein

the computer processor determines and displays on the computer monitor a fourth numerical value for the total number of positive audience responses of the one or more test subjects in a second minute of the performance.

~~23:~~ 25. (currently amended) The apparatus of claim 15 wherein

the computer processor determines and displays a third numerical value for the average number of positive audience responses of the one or more test subjects per minute of the performance.

~~24:~~ 26. (currently amended) The apparatus of claim 15 wherein

the positive audience response is audible.